



SENSORY BEGINNINGS DISCLOSURE STATEMENT FOR BUSINESS WEBSITE

Sensory Beginnings Limited recognises the need to have arrangements in place that prevent, counter and deal with potential conflicts of interest.

Sensory Beginnings Limited has no reason to believe that conflicts of interest undermine decision-making or any bias in the course content, but we must be vigilant about the risk and have appropriate policies and plans in place. We must be able to withstand internal and external scrutiny.

Definitions:

Sensory Beginnings Limited defines conflicts of interest as a set of circumstances that create a risk that an individual's ability to apply judgement or act in one role is, or could be, impaired or influenced by a secondary interest.

Even a perception of competing interests, impaired judgement or undue influence may be damaging to Sensory Beginnings Limited reputation.

Generally, conflicts might occur if individuals creating and/or delivering the course material have, for example:

- A direct or indirect financial interest
- Non-financial or personal interests
- Competing loyalties between an organisation they owe a primary duty to and/or some other person or entity

Financial Disclosures:

Emily Hills and Lindsay Hardy being the Directors of Sensory Beginnings Limited have a commercial interest in the business and its profitability.



Emily Hills is an Occupational Therapist and currently runs a small private practice in London and works in Level 2 and Level 3, Neonatal Intensive Care Unit (NICU) in London as an accomplished Occupational Therapist.

Emily Hills is a senior trainer for the Brazelton Centre UK and receives remuneration from the Brazelton Centre UK on products/activities that are discussed within the course content.

Emily Hills is a trainer for the SENSE program and receives remuneration from the SENSE program that is discussed within the course content

Emily Hills is a trainer for Family and Infant Neurodevelopmental Education (FINE)

Lindsay Hardy is an Occupational Therapist and currently works at PACE centre in Aylesbury, UK as director of clinical services

Sensory Beginnings have the following relationships with the following organisations/agencies however do not present a bias in the course materials:

(Please note: They do not receive any financial remuneration for discussing their research, products, services, or activities)

1. EI SMART
2. Trauma informed care
3. Newborn Individualised Developmental Care Assessment Program (NIDCAP)

Please note our content will not include any reference to any unapproved commercial product